



WHDH-TV
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Advertiser
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WARREN FOR SENATE 2012 (3373)
Media Strategies & Research (1800)

Shiebler, Charles (1011)
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Invoice 175662
Inv Date 11/25/2012
Terms Cash In Advance
Contract 48997
Bill Type Standard
Period 10/29/2012 - 11/25/2012

Media Strategies & Research
11350 Random Hills Rd Ste 670
Fairfax, VA 22030

AgM

Product POLITICAL CANDIDATE (1051)
Brand Est. 13029 (28326)
Acct Types Local/Political Candidate Agency
Est/Headline 13029/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 11/28/2012 4:06:59PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	6:00AM- 6:30AM	Day, M-1, Th-1, F-1	11/01/12 6:23AM (Th)	00:30	7 News Today in New England	EW12128	\$1900.00	
1.0	SPOT	6:00AM- 6:30AM	Day, M-1, Th-1, F-1	11/02/12 6:27AM (Fr)	00:30	7 News Today in New England	EW12127	\$1900.00	
1.0	SPOT	6:00AM- 6:30AM	Day, M-1, Th-1, F-1	11/05/12 6:29AM (Mo)	00:30	7 News Today in New England	EW12127	\$1900.00	
2.0	SPOT	6:30AM- 7:00AM	Day, Tu-1, Th-1	11/01/12 6:57AM (Th)	00:30	7 News Today in New England	EW12127	\$1900.00	
2.0	SPOT	6:30AM- 7:00AM	Day, Tu-1, Th-1	11/06/12 7:00AM (Tu)	00:30	Today Show	EW12109	\$1900.00	
3.0	SPOT	7:00AM- 8:00AM	Day, M-1, F-1	11/02/12 7:59AM (Fr)	00:30	Today Show	EW12128	\$2500.00	
3.0	SPOT	7:00AM- 8:00AM	Day, M-1, F-1	11/05/12 7:26AM (Mo)	00:30	Today Show	EW12109	\$2500.00	
4.0	SPOT	8:00AM- 9:00AM	Day, Tu-1, Th-1	11/01/12 8:42AM (Th)	00:30	Today Show	EW12128	\$2500.00	
4.0	SPOT	8:00AM- 9:00AM	Day, Tu-1, Th-1	11/06/12 8:26AM (Tu)	00:30	Today Show	EW12128	\$2500.00	
5.0	SPOT	6:00AM- 7:00AM	Day, Sa-1	11/03/12 6:45AM (Sa)	00:30	7 News Today in New England	EW12127	\$500.00	
6.0	SPOT	7:00AM- 9:00AM	Day, Sa-1	11/03/12 7:26AM (Sa)	00:30	Today Show Weekend	EW12109	\$1500.00	
7.0	SPOT	8:00AM- 9:00AM	Day, Su-1	11/04/12 8:29AM (Su)	00:30	TODAY SHOW-SUNDAY	EW12109	\$1800.00	
8.0	SPOT	9:00AM- 9:30AM	Day, M-1, F-1	11/02/12 9:21AM (Fr)	00:30	7 News Today in New England 9-10A	EW12127	\$1000.00	
8.0	SPOT	9:00AM- 9:30AM	Day, M-1, F-1	11/05/12 9:14AM (Mo)	00:30	7 News Today in New England 9-10A	EW12122	\$1000.00	
9.0	SPOT	9:30AM-10:00AM	Day, Tu-1, Th-1	11/01/12 9:54AM (Th)	00:30	7 News Today in New England 9-10A	EW12127	\$1000.00	
9.0	SPOT	9:30AM-10:00AM	Day, Tu-1, Th-1	11/06/12 9:56AM (Tu)	00:30	7 News Today in New England 9-10A	EW12109	\$1000.00	
10.0	SPOT	10:00AM-11:00AM	Day, M-1, Tu-1	11/05/12 10:29AM (Mo)	00:30	Today Show	EW12109	\$850.00	
10.0	SPOT	10:00AM-11:00AM	Day, M-1, Tu-1	11/06/12 10:50AM (Tu)	00:30	Today Show	EW12128	\$850.00	
11.0	SPOT	11:00AM-12:00PM	Day, M-1, Tu-1, Th-1, F-1	11/01/12 11:30AM (Th)	00:30	TODAY SHOW III (hour 4)	EW12128	\$850.00	
11.0	SPOT	11:00AM-12:00PM	Day, M-1, Tu-1, Th-1, F-1	11/02/12 11:29AM (Fr)	00:30	TODAY SHOW III (hour 4)	EW12128	\$850.00	
11.0	SPOT	11:00AM-12:00PM	Day, M-1, Tu-1, Th-1, F-1	11/05/12 11:30AM (Mo)	00:30	TODAY SHOW III (hour 4)	EW12128	\$850.00	
11.0	SPOT	11:00AM-12:00PM	Day, M-1, Tu-1, Th-1, F-1	11/06/12 11:52AM (Tu)	00:30	TODAY SHOW III (hour 4)	EW12109	\$850.00	
12.0	SPOT	12:00PM-12:30PM	Day, M-1, F-1	11/02/12 12:26PM (Fr)	00:30	7 News at Noon	EW12127	\$1000.00	
12.0	SPOT	12:00PM-12:30PM	Day, M-1, F-1	11/05/12 12:21PM (Mo)	00:30	7 News at Noon	EW12122	\$1000.00	
13.0	SPOT	12:30PM- 1:00PM	Day, Tu-1, Th-1	11/01/12 12:44PM (Th)	00:30	7 News at Noon	EW12127	\$1000.00	
13.0	SPOT	12:30PM- 1:00PM	Day, Tu-1, Th-1	11/06/12 12:47PM (Tu)	00:30	7 News at Noon	EW12128	\$1000.00	
14.0	SPOT	10:00AM-11:00AM	Day, Sa-1	11/03/12 10:52AM (Sa)	00:30	7 News Today in New England-Sat	EW12127	\$1800.00	
15.0	SPOT	9:00AM-10:30AM	Day, Su-1	11/04/12 9:47AM (Su)	00:30	7 News Today in New England-Sun	EW12127	\$1800.00	
16.0	SPOT	3:00PM- 4:00PM	Day, M-1, Th-1, F-1	11/01/12 3:19PM (Th)	00:30	Family Feud Episode: 12084	EW12128	\$750.00	
16.0	SPOT	3:00PM- 4:00PM	Day, M-1, Th-1, F-1	11/02/12 3:23PM (Fr)	00:30	Family Feud Episode: 12085	EW12128	\$750.00	
16.0	SPOT	3:00PM- 4:00PM	Day, M-1, Th-1, F-1	11/05/12 3:28PM (Mo)	00:30	Family Feud Episode: 12121	EW12109	\$750.00	
17.0	SPOT	7:00PM- 7:30PM	Day, Th-1, F-1	11/01/12 7:18PM (Th)	00:30	Access Hollywood Episode: 4214	EW12127	\$2200.00	
17.0	SPOT	7:00PM- 7:30PM	Day, Th-1, F-1	11/02/12 7:29PM (Fr)	00:30	Access Hollywood Episode: 4215	EW12128	\$2200.00	
18.0	SPOT	7:30PM- 8:00PM	Day, M-1, Th-1, F-1	11/01/12 7:44PM (Th)	00:30	EXTRA Episode: 19052	EW12128	\$2400.00	
18.0	SPOT	7:30PM- 8:00PM	Day, M-1, Th-1, F-1	11/02/12 7:42PM (Fr)	00:30	EXTRA Episode: 19053	EW12128	\$2400.00	
18.0	SPOT	7:30PM- 8:00PM	Day, M-1, Th-1, F-1	11/05/12 7:49PM (Mo)	00:30	EXTRA Episode: 19055	EW12109	\$2400.00	
19.0	SPOT	7:57PM-THE VOICE	Day, M-1	11/05/12 9:19PM (Mo)	00:30	THE VOICE	EW12128	\$20000.00	
20.0	SPOT	7:57PM-THE VOICE	Day, Th-1	11/01/12 7:59PM (Th)	00:30	THE VOICE (R)	EW12127	\$12000.00	
21.0	SPOT	10:01PM-ROCK CENT	Day, Th-1	11/01/12 10:43PM (Th)	00:30	ROCK CENTER WITH BRIAN WILLIAMS	EW12128	\$7000.00	

